## Many Troubles Result From Attaching License Plates to Water Caps

FORD PRODUCTION

ture Output.

When the Ford Motor Company re-

the percentage of the cut was larger

automobile company, it is said. These reductions are made in the pursuance

of the fixed policy of Henry Ford,

adopted ten years ago when he estab-

lished his great industry in Detroit, to

see his motor cars at the lowest figure

which his product would permit, con-

sistent with his ideals as to quality.

So tremendous has been the success

of the Ford cars that the production has

## **LICENSE PLATE IS** 、CAUSE OF TROUBLE

Although a Small Factor, It May Produce Defects If Not Properly Placed.

By HARRY WARD.

A small thing like the placing of the forward license plate on an automobile running of the car. Most motorists have the bad habit of attaching the plate by a bracket to the water cap, which thereupon receives a strain which is not intended to bear.

As a result not infrequently a leak is started at the base of the water cap and the water comes out of the radiator

in small quantities.

The leak is often not enough seriously to hurt the running of the car. except that it requires frequent refilling of the radiator, but one unpleasant result is that the occupants of the front seat get a continued spray of water, or, if the windshield is up, that is covered with drops on a day when nothing but sungline abounds. Then the dust gets on the glass, and mud is the outcome. Bar Provided.

some automobile manufacturers provide a bar that runs between the two forward lamps. From this the license plate may be swung. There is one obection to this plan, which applies also to the number hung from the water cap. and that is that it cuts off a part of the ront surface of the radiator and there. At Wheel of Overland Delivery Wagon. pedes cooling just that much

To be sure, the air has a better chance to get back of the plate when it is swung from the bar between the lamps. leaving three or four inches between it leaving three or four inches between it and the radiator, than if it were flush up against the top of the radiator, as the top of the radiator, as the water cap bracket. One State Illinois, has plates perforated, so that when carried in front of the radiator they do not so much interrupt the cooling process.

Aside from other objections to the water cap as a point of attachment for the radiator they do not so much interrupt the cooling process.

part of the frame fore and art so that the plates can be put on soundly and once for all. It is like a whole lot of once for all. It is like a whole lot of other things in automobile manufac-

One of the most elated men in the

are going out so fast that the shipment

W. F. Meyer has been appointed man-

ager of the Washington branch of the

The first Overland delivery car of 1914 model made its appearance this week in Washington, and was immediately sold to H. V. Hayden, a business man on Conecticut avenue, who also secured an Overland roadster. The Overland delivery car is claimed to be

Overland delivery car is claimed to be one of the most attractive propositions on the market.

Harry V. Bu'ck is the latest pur-chaser of a Studebaker "25" touring car. It was sold to him this week by the Commercial Automobile and Supply

won't last long," said Mr. Leary.

Aside from other objections to the water cap as a point of attachment for license plates there is the other regarding the name plate of the machine. A great many automobiles have the char-scleristic trade mark of the car just be-low the water cap on the radiator H. B. Leary, jr., agent for the Max-front. When the license plate is swung well, Mitchell, and Rambler. This week from the water cap this plate is blotted he received two carloads of Maxwell out of sight. It certainly is policy on cars, one carload being Maxwell "25's" the part of the automobile manufacturand the other Maxwell "35's." "They er to provide a place for the front license plate so that his expensive and ornate trade mark is not hidden from sight when the car is ready for the

The best place for the plate to be car-The best place for the plate to be carried is somewhere in the neighborhood
of the bottom of the radiator. There it
is out of the way of everything. It
doesn't project so that it helps to tear
clothing when one is cranking the carif the car is not a self-cranker. It
doesn't cut off any part of the cooling.
Still it must not be so low that it will
collect dust and become obscure, for
that is a violation of the law. Some
States, prominently among them Constates, prominently among them Constates, prominently among them Constates, prominently among them constates, prominently among them con-States, prominently among them Connecticut, require that the license plate
shall be at least eighteen inches from
the ground, so that it cannot collect week added a number of additional

Plate Is Safe.

When the plate is bolted or screwed curely into some part of the curely into some part securely into some part of the front. Georgia, who purchased seven-passen-either the bottom of the radiator or ger touring cars, and W. H. G. Nelson, stachment is not so secure because in order to hold, the plate fast it must often be clinched on tight enough to bend in the side of the water cap, and yet the continued joliting of the car are discovered as the lower part of the radiator, which is a very good point.

As to rear license numbers the problem is not so marked. People have pretty much got over the habit of having a lamp bracket and license hanger in one. The plate puts a strain on the lamp bracket such that it deem't support the lamp well, and furthermore the plate itself generally drops down on one side.

There is one concern that for some time has been making a frame plate with four holes in it, just above the rear spring, to which the license number may be attached. This is a convenience to owners and is positive in action.

Enamel Cracked.

Who purchased a five-passenger touring to the cars are of 1914 model, and each is equipped with the carbined sequipped with the carbined shall four holes in it, just above the rear spring, to which the license number may be attached. This is a convenience to owners and is positive in action.

Enamel Cracked. clamped to the front axle, it is safe who purchased a five-passenger touring from being dislodged. The water cap car. All four of the cars are of 1914

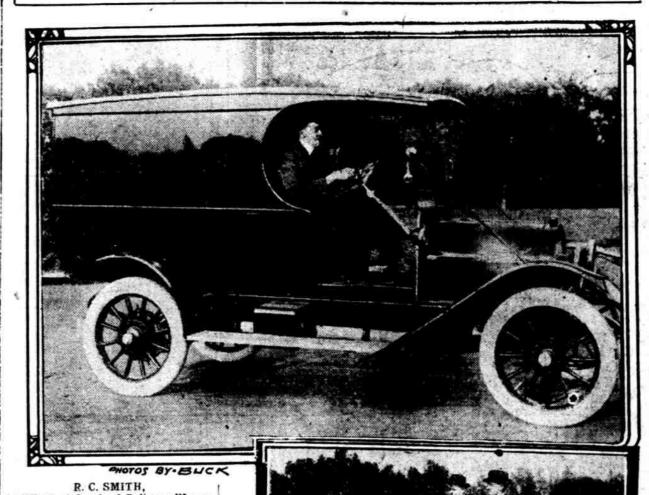
Enamel Cracked.

More than that, when there was trouble with the enamel on numbers a couple of years ago it was to be noticed that on cars of this make the enamel lasted better than on some others using the lamp bracket method. where the wing nuts were screwed down so hard on the plate that of nedown so hard on the plate that of necessity the enamel cracked.

With most modern cars provision is made for the application of the number

Copany, which also reports the sale of a Studebaker "30" touring car to George M. Oyster, ir, and a Studebaker "35" touring car to George W. Offutt.

Latest Arrivals on Capital's Automobile Row



BERT ROBINSON and W. A. WARD In Model 35 Maxwell.

#### LAST MINUTE NEWS

Belyiders, N. J.—The coroner is inestigating death of Joseph Titus, found bungalow near Blairstown with oul-

of the Washington branch of the Motz Company has been halled with delight by his numerous friends throughout the Caldwell, N. J .- Edward J. McNamara, Paterson policeman, Madame Schumann-Heink protege, will make debut with her in concert for Cleveland debut with her in concert for Cleveland Home Memorial Association, October 9 Savville, L. L-Walter L Suydam.

Museum.

Panama Canal took place when the seagoing tugboat Gatum, drawing 121-2 feet of water, was successfully passed through the Gatum locks, and today ing of the plug through cracked porced State sailors, believed to be Arthur floats upon the bosom of Gatum Lake.

New Brunswick, N. J .- The Pennsylvania Milk Special, running at high speed was wreck when an axle on rear car broke. None injured.

Lisbon,-One of the five men arrested for plotting against the life of Premier Costa, of Portugal, confessed. This Man, Jaime Augusto, was a royalist jr., millionaire fisherman, caught 700 officer in the army under the monarchy, pounds of weakfish and blue fish.

> was received in specia Emperor Francis Josef. London.-Anthony N. Brady, the New York traction magnate, who died in Lon-

Great Britain, according to his will loose electrode will cause leakage of which was probated here.

By Using Heavy Wrench Vienna.-Frederick Penfield, Inited States ambassador Don't use a heavy wrench in tighten-

ng the brass bushing, or the porce lain might crack when you least expect it," says a spark plug maker,' and also be sure you don't leave any don in July, left an estate of \$6,577,540 in of the nuts loose on the spindle as a

great open spaces.

"The reason that a railroad passenger

car rides easier than a failroad freight

car" says Irvin T. Donohoe, distributer

of the J. M. shock absorber in Washing-

ton, "is that the passenger car has, in

e enger train went into a ditch s'xteen miles north of New Oricans.

Montclair.—Miss Helen K. Taylor, daughter of late Warren S. Taylor, ias been appointed curator of Montclair Art Museum.

Bridgeport, Conn.—The holes of water was under the panama Canal took place when the search of the panama Canal took place when the panama C

#### AUTOMOBILE IS GREAT MISSIONARY INDUSTRIAL MARVEL

Mechanisms Placed in Hands of Immaculate Business Men. Five Hundred Thousand Cars Teaches Thousands the Joy of Coaxing Most Out of Oba Year Is Prediction of Fustreperous Piece of Machinery Which Runs Car.

The world has seen no greater missionary than the motor car, which, coming at a time when mechanical labor was looked upon as only within the sphere of the man with perpetually dirty hands, placed motors and mechanism only as an opportunity and has fitted it into his business as a unit of a system surrounding it with the business men and taught them by the thousands that there was as much joy in an obstreperous motor as in getting the last ounce of speed out of a fine horse.

Indeed, there is more, for in the case of mechanism the speed or successful operation was due to the application of a kind of gray matter heretofore unused by the successful business man. The motor car has made the world understand the value of machinery, has the most of the manufacturing one might lifted the manufacturing one might lifte fuced the prices of its cars August 1. ing at a time when mechanical labor than that of any ever made by any sphere of the man with perpetually

the last ounce of speed out of a fine how the recreation of today becomes the serious business of tomorrow.

Indeed, there is more, for in the case of mechanism the speed or successful operation was due to the application of a kind of gray matter heretofore unused by the successful business man.

The motor car has made the world understand the value of machinery, has lifted the manufacturing one might almost say to a high social plane, and has made of man in general a broader thinking, kinder unit of being, says Motor Age. Now comes the motor truck, and takes this love of mechanism and this new knowledge of mechanism and this new knowledge of mechanism and things back with him into his business.

Many have made the mistake of putting the mechanism first in the application of a kind of the successful business thought in connection with his work, and is seeing that mechanisms alone can accomplish nothing.

Thus the motor truck especially is making of the laboring man a thinker and as such will bring him to a higher level of importance. There has been no me movement which has broadened the don't start car on any other than first in the application of a kind of gray matter heretofore uniness man.

The motor car has made the world understand the value of machinery, has intended the business sense, is learning the importance of business thought in connection with his work, and is seeing that mechanisms alone can accomplish nothing.

Thus the motor truck especially is making of the laboring man a thinker and as such will bring him to a higher level of importance. There has been not move the gray level when the car is moving, and as a such will bring him to a higher level of importance of business thought in connection with his work, and is seeing that mechanisms alone can accomplish nothing.

Thus the motor truck especially is making of the isboring man a thinker and dangerous; don't race the motor, don't make the clutch, don't et the clutch, don't et the clutch, don't et the clutch to my the clutch to my the clutch t of the Ford cars that the production has advanced each year with extraordinary lesps, and the Ford Motor Company has become one of the marvels of the industrial world. This magic growth has enabled Mr. Ford to batter down the prices of his car to a point within the reach of the pocketbook of everyone. Some predict the Ford production will reach the 500,000 mark within a few years. That the idea of one concern building and marketing 500,000 cars in one year is not a mere dream is realized when it is known that during the season which will close October 1, the Ford Company will nave built and sold approximately 185,000 cars. When a concern achieves this much in ten years, the half-million mark may be regarded as a certainty and a goal that will be as low as a huge production can make them, consistent with Ford quality.

About the time Henry Ford established his business he expressed the following sentiment, an ideal that he has realized:

"I will build a motor car for multi-

Keep Motor Running Too Light Bolting

be readily located, despite the fact that realized:
"I will build a motor car for multitides. It shall be large enough for the
family but small enough for the unskilled individual to easily operate and
care for and be economical in maintenance. It will be built of honest materials—by the meet workmen that be readily located, despite the fact that oil has been lavished upon every part under the body and that the springs have been given all the care necessary. It is not infrequent that a body is builted down to the frame too tightly. This has the effect of Stiffening it to such an extent that when the frame is twisted a little through road unevenness it prevents the body from following the frame. Nothing is gained by bolting the body down too tightly.

It is not infrequent that a body is builted while the motor is running, so as to avoid an air pocket, which will produce a steam pressure again on first speed. Having gained is lost or it will be necessary to start over again on first speed. Having gained the network of the motor is running, so as to avoid an air pocket, which will produce a steam pressure again on first speed. Having gained the intermediate speed and assuming the next to be the high, one should accelerate the motor has been running for a little while, it may be taken to mean the think the water is overheated, whareas it may mean nothing. If the radiator is filled to overflowing when the motor is running, so as to avoid an air pocket, which will produce a steam pressure again on first speed. Having gained he intermediate speed and assuming the next to be the high, one should accelerate the motor has been running for a little while, it may be taken to mean the tradiator is that the water is overheated, whareas it may mean nothing. If the radiator is filled to overflowing when the motor for it will be necessary to start over again on first speed. Having gained he intermediate speed and assuming the next to be the high, one should accelerate the motor has been running for a little while, it may be taken to mean the considerable and the necessary to start over again on first speed. Having again on first ance. It will be built of honest materials—by the mest workmen that money can hire-after the simplest designs that modern engineering can devise. But it shall be so low in price that the man of moderate means may own and enjoy with his family the blessings of happy hours spent in God's great men spaces." ness it prevents the body from follow-ing the frame. Nothing is gained by bolting the body down too tightly.

> Radiator Protector Very Badly Needed ▮

ton, "is that the passenger car has, in addit on to the ordinary laminated springs, sets of helical springs. J. M. shock absorbers perform the same important function in relation to a motor car that helical springs do on the railroad passenger car. The shock absorbers ers contain helical springs that provide the additional vibrat ons needed for perfectly easy riding. Not only do these shock absorbers make the car ride easier, but they reduce tire expenses and add, to the speed possibilities of the car. They are made in a variety of sizes for different sizes of cars and types of springs."

Don't Crack Porcelain

Don't Crack Porcelain

Ry Heing Heavy Wrench



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### GEAR SHIFTING IS HARD FOR AMATEUR

So Many Things to Do at One Time That Beginner B comes Confused.

"The most difficult task for the driving novice to master is gear shifting." says an automobile man who konwa

every angle of the automobile game.
"The disengagement of the clutch, tochest with the other. If there were not so many things to do all at the same time the beginner would be less con-

don't watch the fellow behind, as he is watching you; don't take your eyes off the road for any reason whatever while the car is rolling.

"With engine started and bearing these don'ts in mind I will proceed to start the car. First throw out the clutch, release the emergency brake and place gear lever in first speed. Then let clutch come back easily, accelerating engine as 't takes the load. When the car is rolling release the clutch again and sh'ft from first to intermediate gear. This operation must be accomplished before the momentum already gained is lost or it will be necessary to start over again on first speed. Having gained the intermediate speed and assuming the next to be the high, one should accelerate considerably and then repeat the former clutch and lever movement."

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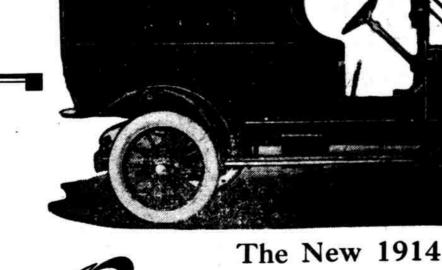
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